

HRH Prince of Wales 60th Birthday Celebration

Premier Aviation were delighted to be asked by VIP guests to fly them in to HRH Prince of Wales's 60th birthday party celebrations.

One of the guests was an A-list celebrity and was performing that night. He was on a very tight schedule and we needed to fly him in quickly from Paris to the star studded event. This however was no trouble for the team at Premier to handle, and with cars waiting at the other end, passengers were whisked briskly away from their private aircraft on to the lavish dinner and a full night's entertainment ahead was enjoyed.

Other birthday surprises we have flown people to have been to a Chateaux in France and a Hotel in Morocco. If you too have a special birthday celebration coming up and would like a quote for an aircraft please don't hesitate to contact us.



“On behalf of all at Premier Aviation, I welcome you to our spring newsletter which I hope you will find both informative and interesting. We look forward to hearing from you.”

Adrian Whitmarsh,
Director, Premier Aviation UK Ltd

The **Ski Season** is here again

Premier Aviation organised a charter flight for an incentive company, to jet 15 people away on a surprise VIP trip to the snow. The lucky passengers were kept in the dark as to where their final destination was and were instructed to only pack basic clothes and toiletries.

Special caterers were brought in to ensure that very specific menus could be catered for, providing all on board with good wines and champagne along with a first class, luxury service.

Upon arrival at their destination, the passengers were transferred to helicopters and flown direct to their hotel, where they were kitted out with their own designer ski outfits, ski boots and skis. All set for an exiting 3 days on the slopes.





Cessna Citation X



“Why your first call should always be to a great Aircraft Charter Broker”

The Chairman of a major corporation asked his PA to arrange a private flight on his behalf from London to Milan. She made two calls.

Fortunately the PA's first call was directly to Premier Aviation who sourced and booked the ideal executive jet aircraft beautifully.

Then, she called a friend who worked for a travel agency, who called a friend who had her own VIP PR company, who called a friend who worked for a small airline, who called Premier Aviation.

Which just goes to show “Who needs friends when you have a great broker”

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The Citation X is the fastest civilian aircraft in the sky, cruising just shy of the sound barrier at Mach .92. To date, Citation Xs have flown the equivalent of four trips to the sun. They've taken off and landed approximately 1 million times. Clearly, the Citation X has earned its distinction as one of business aviation's busiest, best and all-time favourite aircraft.

London (Luton) – Moscow: approx 2hr 48min
London (Luton) – Marrakech: 2 hours 44mins
London (Luton) – Frankfurt 1 hour

**Subject to winds on day*

***Call for availability on this aircraft ***

Did you know?



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Recently we had an enquiry to fly a number of sea lions (with their own passenger name list) from Ibiza to Madeira

We'll get your business moving

A **busy year** of problem solving....



At Premier Aviation, we pride ourselves on ensuring the best possible service for our passengers, from the moment they walk out of the door to the moment they reach their final destination.

As we do not live in a perfect world, incidents, outside of our control will always happen. However, it is not the problems that arise, but how you cope with them that counts. We always rise to the challenge and solve any problems quickly and with minimal disruption. For example, on one of our tours, a passenger's guitar was left in the luggage van in Switzerland and the passengers' departed the airport without it. As soon as we heard the news, we promptly located the item, put it in a Taxi (it was very precious and in a soft case, so we had to be sure that it could not be damaged) and it was with its rightful owner at the hotel in Germany within 3 hours. Just in time for the gig that night.

We have also learnt to brief cabin crew never to throw anything away straight after a flight when one of our artists, contacted us to advise that he had lost the lyrics to a new song that he had been working on. He had written the words on the back of a newspaper. After launching a full scale search of the aircraft, cars meeting the passenger, and surrounding bins, the words were found and reunited with their owner.

We believe our record speaks for itself. In over 25 year of continuous provision of music tour aircraft charters, none of our artist clients have ever missed a show due to unserviceable aircraft.

Let us **help you!**

We have a wealth of experience in private aircraft charter. Let one of our experts help you - we can advise on the most suitable plane for your needs, the best airports to choose for the quickest travel and much more.
Call **01293 852688** To discuss your requirements further.

Be **prepared...**



A group of 60 scouts and cubs, aged between 9 and 13 years, along with their 14 adult leaders recently travelled with Premier Aviation to Austria.

As with all of our flights, special attention was paid to the catering for our little VIPs, taking into account their allergies and sensitivity to food colourings as well as their general likes and dislikes.

The Scout group enjoyed a week of adventure activities before embarking on their, possibly once in a lifetime, experience of the private flight back to the UK and their parents.

Tribute to Pavarotti



The artistes were among many others who made the long trek through the mountains to the site of the ancient Treasury at Petra to honour Pavarotti. Other famous names who took part in the three-day commemoration were Sting, soprano Cynthia Lawrence, Italian tenor Andrea Bocelli and 13 year old Jordanian violinist, Aleem Kandour.

Pavarotti had previously expressed a desire to give a concert himself at the UNESCO World Heritage site and discussed the possibility with members of the Jordanian Royal Family. In common with Princess Haya of Jordan, Pavarotti was involved in raising funds for UN children's charities and proceeds from this concert, entitled Salute Petra, were for the continued benefit of these charities.

Premier Aviation provided and coordinated the logistics of 6 aircraft on charters for this very special event. Premier flew in many of the invited guests, some of the artistes, production team and TV crew on a specially chartered B757 airliner from London to Aqaba airport, Jordan. They also utilised business jet operators from 5 different countries to fly in many of the artistes performing at the concert and to coordinate their travel between London, Moscow, Mumbai, Vienna, Barcelona & Madrid to Jordan.

Premier Aviation's Managing Director, Adrian Whitmarsh, was on hand in Jordan to coordinate and supervise all flight operations at Aqaba airport and liaise with ground transport, concert production staff and management. Flight operations continued around the clock over the 4 days, with artistes incorporating the visit into their busy tour commitments spanning from Spain in the west to India in the east. Adrian worked closely with Jordanian tour logistics company Discovery to coordinate the transfers of the guests, artistes and production teams to and from the special flights. VIP's attending the concert included members of the Jordanian Royal family, government delegations from other Middle Eastern states and, of course, Pavarotti's home country of Italy.



Adrian Whitmarsh
Director



Lizzy Templar
Operations / Sales



Cliff Marlow
Operations / Sales



Stephanie Mayes
Operations / Sales



Nicky Taylor
Operations / Sales



Jilly Penegar
Accounts



Juliet Whitmarsh
Marketing

Team Travels

All of the team make an effort to get out and about, whether that be to meet with operators to cement good working relationships, to meet with handling agents around Europe to ensure that we are always aware of the best possible procedures for our passengers or to meet and greet our passengers and ensure that they are processed as quickly and painlessly as possible through immigration.

Adrian has had a busy few months recently, travelling to Jordan to oversee the smooth operation of several flights that we had organised for the Pavarotti Tribute concert. He then went onto Austria, again to set up VIP handling for two more of our VIP flights and visiting a valued client. Next stop Barcelona, again for one of our flights, onto Paris to visit a handling agent, and out to the Middle East to meet with operators and prospective clients.

Other team members have been out to Cardiff, Northolt, Luton, Helsinki and Biarritz to oversee flights and off to Austria soon to maintain relations with another operator.

Premier Aviation (UK) Ltd

Unit 2, Newhouse Business Centre, Old Crawley Road, Faygate, West Sussex RH12 4RU
+44 (0)1293 852688 > operations@premieraviation.com

We'll get your business moving